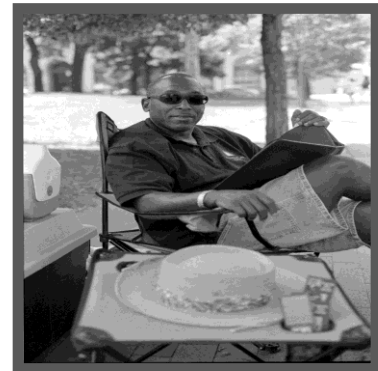


THE AUTHOR IN YOU

THE ART OF WRITING A BOOK



KINGDOM AUTHORSHIP



Have you always had a dream to get your book published? But you don't know how to start? Or maybe you have started the process and need a refresher on how to finish. Dr. Campbell would love to help you with the book writing process.

Relationship expert and leading author, Dr. Derrick L. Campbell has been involved in the process of writing books for over eleven years. He will provide tips and other strategies that results in a published book.

Course Calendar

Week	Topic	Activities
1	<p>Introduction</p> <p>How do we keep motivated when writing our book?</p> <p>How do we determine the best title for our book?</p> <p>How do we determine the best book cover for our book?</p>	<ul style="list-style-type: none"> • Personal vision statement • Partner accountability • Book writing goals and milestone rewards • The “Big Idea” • Book title format • Book and cover format
2	<p>How do we create the best book format for our book?</p>	<ul style="list-style-type: none"> • Front matter • Back matter • Book chapters
3	<p>How do we create the best book format for our book? (Continued)</p> <p>How do we format the paragraphs for our book?</p>	<ul style="list-style-type: none"> • Book chapters (Continued) • Paragraph structures • Orderly presentation of paragraphs
4	<p>How do we market our book?</p>	<ul style="list-style-type: none"> • Publishing process • Marketing strategies • Copyright holders